

Privacy Policy

Automatic Assets LLC

Website: <https://automaticassets.ai/>

Effective Date: 1 January 2026

Last Updated: 9 January 2026

Automatic Assets LLC (“Automatic Assets,” “Company,” “we,” “our,” or “us”) is committed to protecting your privacy and handling personal information in a transparent and lawful manner. This Privacy Policy explains how we collect, use, store, disclose, and protect personal information obtained through our website, <https://automaticassets.ai/>, LinkedIn Lead Generation Forms, and related business activities.

1. Information We Collect

We may collect and process the following categories of personal information:

- Full name
- Email address
- Phone number
- Job title and company name
- Country or region
- Any other information you voluntarily provide

We do not intentionally collect sensitive personal information unless you choose to provide it.

2. How We Collect Information

We collect personal information when you:

- Submit information via **LinkedIn Lead Generation Forms**
 - Complete forms or interact with our website
 - Contact us via email, phone, or other communication channels
 - Engage with our marketing or business development activities
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3. How We Use Personal Information

We use personal information for legitimate business purposes, including:

- Contacting you regarding our services or offerings

- Responding to inquiries and requests
 - Marketing, sales, and business development communications
 - Managing client and prospect relationships
 - Improving our services, website, and outreach strategies
 - Complying with legal, regulatory, and contractual obligations
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4. Legal Bases for Processing (UK GDPR / GDPR)

Where applicable, we process personal information based on one or more of the following legal bases:

- Your **consent** (e.g., submitting a LinkedIn lead form)
- Our **legitimate interests** in operating and growing our business
- **Performance of a contract** or pre-contractual steps
- **Compliance with legal obligations**

You may withdraw consent at any time.

5. Disclosure of Personal Information

We do **not sell** personal information.

We may share personal information with:

- CRM, marketing automation, and communication platforms
- Cloud hosting, analytics, and IT service providers
- Contractors, consultants, or professional advisors

All third parties are required to protect personal information and use it only for authorized purposes.

6. International Data Transfers

Your personal information may be transferred to and processed in countries outside your country of residence, including the United States.

Where required by law, we implement appropriate safeguards such as **Standard Contractual Clauses (SCCs)** or other lawful data transfer mechanisms.

7. Data Retention

We retain personal information only for as long as reasonably necessary to:

- Fulfill the purposes outlined in this Privacy Policy
- Comply with legal, accounting, and regulatory requirements

Personal information may be securely deleted or anonymized when no longer required.

8. Your Privacy Rights

Depending on your jurisdiction, you may have the right to:

- Access your personal information
- Request correction or deletion
- Object to or restrict processing
- Withdraw consent
- Request data portability
- Opt out of marketing communications

California Residents

California residents may have rights under the **CCPA/CPRA**, including the right to know and delete personal information. Automatic Assets LLC does not sell or share personal information for cross-context behavioral advertising.

Canada & Australia

We comply with **PIPEDA** (Canada) and the **Australian Privacy Principles**, including rights of access and correction.

9. Marketing Communications

You may opt out of marketing communications at any time by:

- Using the unsubscribe link in our emails
 - Replying “STOP” where applicable
 - Contacting us directly
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10. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect personal information. However, no system can be guaranteed to be completely secure.

11. Third-Party Platforms (LinkedIn)

This Privacy Policy applies only to information collected by Automatic Assets LLC. LinkedIn's data practices are governed by LinkedIn's own privacy policy.

12. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on <https://automaticassets.ai/> with a revised "Last Updated" date.

13. Contact Information

If you have questions about this Privacy Policy or wish to exercise your privacy rights, contact:

Automatic Assets LLC

✉ richard@automaticassets.ai

Legal Notice

This Privacy Policy is provided for general informational purposes and does not constitute legal advice. Jurisdiction-specific legal review is recommended.